



We create **a healthier world** for you, with you

mobile doctor

Contents

Company Overview

Company Overview	3
Team and Vision	4
Team	6

Business Strategy

Field of Business	8
Competitiveness	9

MobileDoctor Solution

Fever Coach	10
Fever Coach Thermometer	11
Fever Coach Hand-Foot-and-Mouth Disease	12
COVID Coach	13
Task	14

Contact

Company Overview

Company Name	Mobile Doctor Inc.
Company Representative	Jeawon Shin, Namsoo Oh
Establishment Date	May. 23. 2013
Core Business	Moblie Health Care
Headquarters	126, Dogok-ro, Gangnam-gu, Seoul, Republic of Korea
Website	https://home.fevercoach.net/en/

Company History

2013.03	Establishment
2013.08	Family Doctor App Launch
2015.07	Fever Coach App Launch
2017.08	Fever Coach Hand-Foot and-Mouth Disease App Launch
2017.09	JMIR Journal Article Publication
2018.11	Fever Coach Thermometer obtained Medical Device Certification
2019.11	Exceeded 7 million Data
2020.05	BMGF, RIGHT FUND Flu/COVID-19 Research Undertaking
2020.12	Fever Coach Teleconsultation Function Update



We exist to satisfy the need

“

We Want to **comfort** those in pain
by providing digital health technology
with a heart of **empathy**

”



Extra Miles

; If someone forces you to go one mile, go with him two miles

Moblie Doctor shares your pain. We will be there to serve you and grow together.
Helping means more than satisfying demands; it is the value of meeting the unaware needs.
Therefore, we strive to grow with endless challenges and innovation.

Professionalism and Empathy

“ I wanted to protect the children and their parent
with reliable information and analytical technology ”

At first, I grew near their needs while running an internet community for moms and giving medical advice to their sick children's inquiries. I would reply to their inquiries even in late nights and early mornings because I understand how anxious and worried they would be when their child is sick.

People who have the vision to support those in difficult situations gathered and created a team that builds heart-warming services paired with medical expertise and technology.

Representative Jeawon Shin

Department of Family Medicine, Seoul National University Hospital
Former MBC Medical Reporter
Korea Medical Foundation IFC General Examination Center, Clinic





Autonomy and responsibility

**“ Collective growth begins
when each individual parts are united as one. ”**

Empathy means crying and laughing together.

To execute the individual task successfully, we must prioritize the value of autonomy and responsibility. To take part is to act with proactivity and responsibility.

Our team values autonomy and responsibility but also gives much freedom.

This is why we have flexible working hours and vacations.

We are a team that has exceptional competencies even in such a flexible working environment.

Representative Namsoo Oh

Master of Digital Business Yonsei University
Alibaba Cloud World Startup Contest 3rd Place
2019 KOCCA Startup Contest Excellence Award



The current healthcare market
that is not consumer-centric.

Interpersonal communication
in the shoes of the customer.
Data-rich telehealth service.

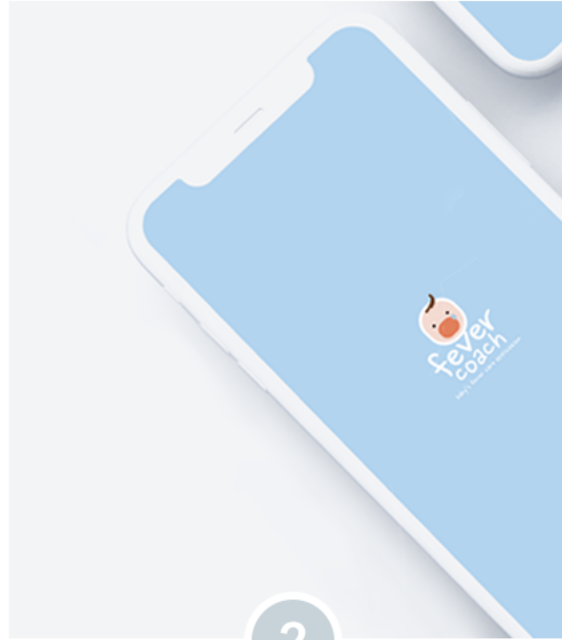
**Consumer-friendly
health care service**



1

Medical Professionalism of the Medical Team

Jae-won Shin (Department of FM, SNUH)
Sang-hyun An (Department of FM, SNUH)
Myung-chan Kim (Department of FM, HUH)



2

Trust relationship with the customers that enables rich data gathering

Fever Coach
4.9 rating / 1 million download



3

Data Analysis skill

PGHD Related Journal Articles
(JMIR Published : Impact Factor 4.8)

Personalized Fever Management Algorithm App

A solution app that provides personalized fever management advice algorithm according to the child's data. The comprehensive report that compiled and organized personal data may be used in hospital consultations. Quickly detect transmittable disease trends through the 50 million big data on the febrile disease.

FeverCoach

Recent Report

38.6°C

Jun

Next measurement time :
PM 05:21

Last Medication Time
PM 03:21
[Given/
Daily max.]

Acetaminophen
0.0 / 14.5 cc

Ibuprofen
3.0 / 13.0 cc

Temp. graph

Timeline

Report

Temp.

Medication

Sympt. Memo

Fever

38.6°C

Ear temp.

The child has a fever.

Measure again after 1 hour.

Consider giving antipyretics.

Use acetaminophen type or ibuprofen type.
A proper dose is 2.5cc ~ 3cc.

Antipyretics ▼

Make sure to give the child a plenty of water.

Calculate the water intake

Confirm

Temp. graph

Daily3 daysWeekly

2020-10-30

Date	Time	Temp (°C)	Dose (cc)
10-24	0:00	37.1	
10-25	0:00	36.8	
10-26	0:00	36.6	
10-27	0:00	37.3	
10-28	0:00	37.8	
10-29	0:00	38.3	3.0
10-30	0:00	38.6	3.0

Temp.

Fever started from
2020-10-30PM 03:22

What is the child's body temperature?
38.6 °CRead by NFC

Which part of the body did you measure?
☒ Ear☐ Armpit

Measured at
2020-10-30PM 03:22

Vaccination records within 24 hrs.

Input

Done

Input Antipyretic / medication

Select medication type
☒ Antipyretic☐ Medicine☐ Antibiotics

Select antipyretics type
☒ Syrup☐ Powder☐ Pill☐ Suppository

Please select the ingredients of the medication
☒ Acetaminophen☒ Ibuprofen☐ Dexibuprofen
Brufen, Champ Ibufen(blue), Babyzal, Greenfen, etc.

Enter current weight
6.5 kg

* Changes in body weight affect the maximum dosage amount, so please check the current weight before checking the daily dosage.

Product name (optional)
Dosage
3 cc

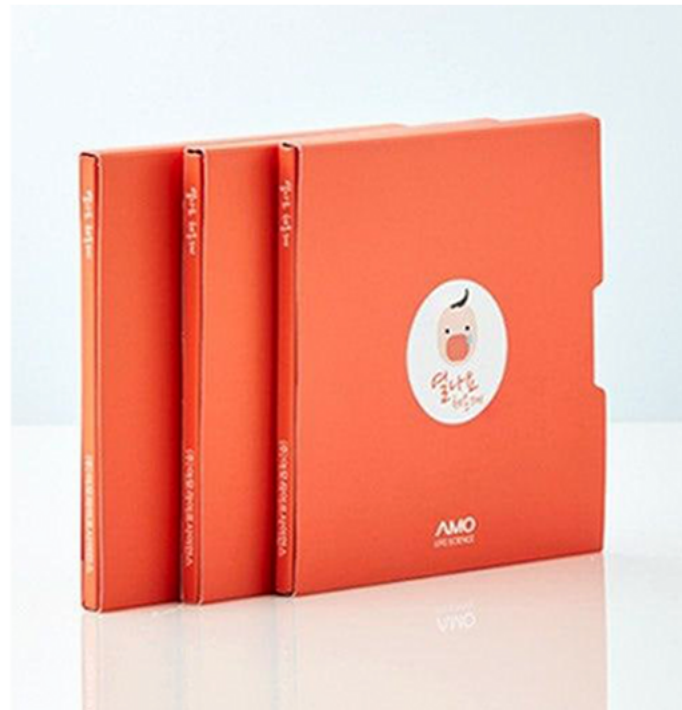
Suggested dosage: 2.5 ~ 3cc
※ The recommended intake of antipyretics depends on the child's weight.
(Concentrated syrups such as Ivdudo Syrup have twice the content, so feed only half of the dose suggested by FeverCoach and record it as twice the dosage.)

Input

Done

NFC Smart Thermometer

Conveniently check the child's temperature with this thermometer that is connected to the Fever Coach App. We can assure its safety with NFC technology and BPA-free silicone tape.



Source : Promotional video of AMO Co-Production Company

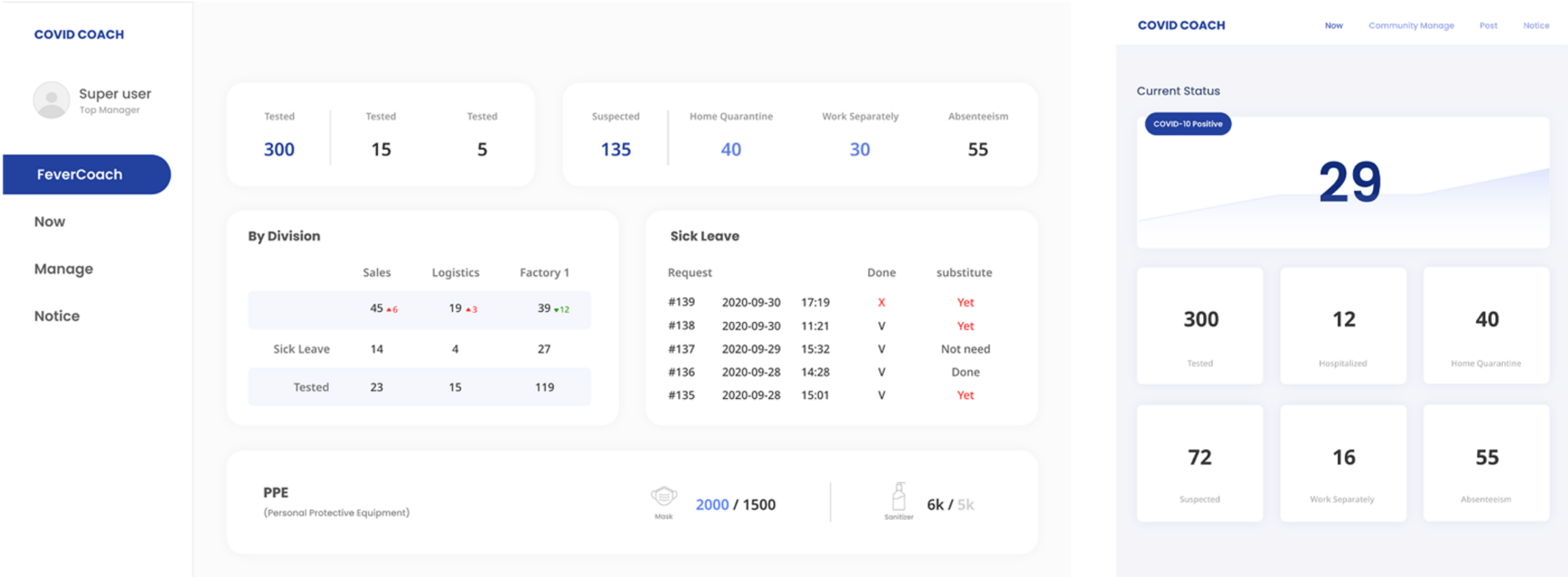
Coach Hand-foot-and-mouth disease Care App

You can view and manage the whole progress of your child's hand-foot-and-mouth disease when you input their symptom. When you upload a picture of the child's skin, we inform you of the Coach Hand-foot-and-mouth disease risk rate. The complied data in the app will allow a more in-depth consultation with the doctor.



Coronavirus disease reponse service for company/institution

A service that manages the infection status by identifying symptoms and work personnel of corporate and institutional members. When employees record on the app their symptoms or high-risk contact, the algorithm determines their risk level. The app enables rapid response by reporting the result to the HR manager. The superuser can automatically check the member's infection status, symptom change, and quarantine status. Protect your company or institution closing by the epidemic through using our service that effectively manages each member.



Bill & Melinda Gates Foundation, RIGHT Fund Project SHINE Study of Health Information for Next Epidemic

Develop an algorithm based on flu risk analysis artificial intelligence to detect the risk of infectious diseases quickly.
When you enter your condition, such as body temperature and symptoms, we inform you of the risk of infectious diseases such as flu.
We research develop AI for risk calculation by comparing you and the confirmed case's travel history.

SHINE

COVID-19 발생 현황 11.16. 00시 기준

국내 확진자

▲ 175 ▲ 23,456

지역발생 152 해외유입 23

우리동네 확진자

▲ 16 ▲ 450

서울특별시, 강남구

내 주변 질병 현황

유행질환

1위 열감기

열지도

평균 36.5°C

오늘 나의 상태 기록

아름 때 기록하고 관리하세요!

김철수 님

이전 기록

체온 36.5°C

증상 입력해주세요!

복약 타이레놀 200mg

데이터 입력 / 기부

감염질환 연구에 데이터 기부로
참여해주셔서 감사합니다!

연구 참여 방법 보기 >

발생현황

2020.08.03

국내현황

확진 ▲153 ▲ 23,045

격리 ▼1,738 22,536

완치 ▲90 20,248

사망 ▲2 385

일일확진자 | 국내발생 121 해외유입 32

우리지역 현황

2020.08.03

서울특별시

확진 ▲16 ▲ 1,258

격리 ▼76 530

완치 ▲44 1,194

사망 ▼1 6

일일확진자 | 국내발생 11 해외유입 5

우리동네 현황

2020.08.03

서울특별시, 영등포구

일일확진 ▲16 258

기초 정보

6 7 8 9 10 11 12

기초 정보

접종, 검사, 흡연 관련

흡연을 하시나요?

☐ 해요 ☒ 안해요 ☐ 끊었어요

2020년 9월 이후 인플루엔자(독감) 백신을
접종받았나요?

☐ 예 ☒ 아니요 ☐ 몰라요

페렴구균(폐렴) 백신 접종받은 적이 있나요?

☒ 2회 이상 ☐ 1회 ☐ 아니요 ☐ 몰라요

2주 이내 해외 여행하셨나요?

☐ 예 ☒ 아니요

코로나-19 확진 받은 적 있나요?

☐ 있음 ☒ 없음

다음

증상 기록

6 7 8 9 10 11 12

1일차 증상 입력하기

증상이 있으신가요?

☒ 있음 ☐ 없음

첫 증상이 처음 시작된 날짜

2020-09-02

발열

☒ 있음 ☐ 없음

최고 온도

38.8

오한

☐ 있음 ☒ 없음

근육통

☐ 있음 ☒ 없음

관절통

☐ 있음 ☒ 없음

기침

☐ 있음 ☒ 없음

가래

☐ 있음 ☒ 없음

완료

NIA Government Project
Dolboda Personalized Medical Cloud Service

A cloud service that lets families take care of the child's health with the guardian, childcare institutions, and hospitals.
Provides a safe teleconsultation service that enables efficient, in-depth consultation with the patient health questionnaire.

<
예약 요청

잠깐! 예약 일정을 잡기 전에,
열나요레포트와 사전 문진표를 공유해 주세요.

우리아이 맞춤 상담에 큰 도움이 됩니다!

02.사전문진표 작성하기

오늘 아픈 곳이 있습니까? ☒ 예 ☐ 아니오

썩씩거림, 열남38.8도

출생 후 지금까지 선천성 기형 · 선천성 심질환 · 백혈병
· 신장 · 중추 신경계 질환 등 특별히 아픈 곳이 있어
의사의 진찰을 받거나 치료를 받은 일이 있습니까?

☒ 예 ☐ 아니오

선천성 심질환

최근 1개월 이내 홍역 · 볼거리 · 풍진 · 수두 이외
다른 병을 앓은 일이 있습니까?

☒ 예 ☐ 아니오

병원에 전송

Dolbodan
예약현황 비대면 상담 상담현황 김철수 원장

오늘의 진료 시간은 오전 08시부터 오후 6시까지입니다.

오늘 비대면 상담 10분 후 화상상담 진료 시작 음성상담: 5명 화상상담: 4명	예약 대기 예약접수는 관리자가 진행합니다. <div style="font-size: 2em; font-weight: bold;">15</div> 명 예약 접수하러가기 >	유행주의보 2020.10.20 기준 1 열감기 35.02% 2 인두염/편두염 35.02% 3 기관지염 35.02%
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< 2020.10 >

일	월	화	수	목	금	토
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

비대면 상담 일정 2020.10.23

앞으로 드래그할 수 있어요 →

8-10am	08:45 am	09:15 am	10:00 am	Label	Label
10-12pm	Label	Label	Label	Label	
12-15pm	Label	Label	Label	Label	
15-18pm	Label	Label			
15-18pm	Label	Label			

환자정보

기본정보
 성명: 김지은 성별: 남자
 생년월일: 19.12.11 몸무게: 9.2kg

사전문진표 **헬스노 레포트**

오늘 어떤 곳이 아십니까?
☒ 예 ☐ 아니요 **백색거담, 발진38.8도**

출생 후 지금까지 신진성 기침 · 신진성 심정환 · 백혈병 · 신장 · 중추 신경계 질환 등 특병력 아픈 곳이 있어 의사과 진찰을 받거나 치료를 받은 일이 있습니까?
☒ 예 ☐ 아니요 **신진성 심정환**

최근 1개월 이내 홍역 · 볼거리 · 풍한 · 수두 이외 다른 병을 앓은 일이 있습니까?
☒ 예 ☐ 아니요 **볼거리**

감염을 한 일이 있습니까?
☒ 예 ☐ 아니요 **12개월 경**

병원에 입원한 일이 있으면 병명을 입력해 주십시오.
☒ 예 ☐ 아니요 **감기증상**

Your Doctor
Moblle Doctor